

# Privacy and Cookie Policy

This privacy policy sets out how The Burrow Nursery uses and protects any information that you give The Burrow Nursery when you use this website. The Burrow Nursery is committed to ensuring that your privacy is protected. Should we ask you to provide certain information by which you can be identified when using this website, then you can be assured that it will only be used in accordance with this privacy statement. The Burrow Nursery may change this policy from time to time by updating this page. You should check this page from time to time to ensure that you are happy with any changes. This policy is effective from 09.06.2017

## **What we collect**

We may collect the following information:

- name and job title
- contact information including email address
- demographic information such as postcode, preferences and interests
- other information relevant to customer surveys and/or offers

## **What we do with the information we gather**

We require this information to understand your needs and provide you with a better service, and in particular for the following reasons:

- Internal record keeping.
- We may use the information to improve our products and services.
- We may periodically send promotional emails about new products, special offers or other information which we think you may find interesting using the email address which you have provided.
- From time to time, we may also use your information to contact you for market research purposes. We may contact you by email, phone, fax or mail. We may use the information to customise the website according to your interests.

## **Security**

We are committed to ensuring that your information is secure. In order to prevent unauthorised access or disclosure, we have put in place suitable physical, electronic and managerial procedures to safeguard and secure the information we collect online.

## **Links to other websites**

Our website may contain links to other websites of interest. However, once you have used these links to leave our site, you should note that we do not have any control over that other website. Therefore, we cannot be responsible for the protection and privacy of any information which you provide whilst visiting such sites and such sites are not governed by this privacy statement. You should exercise caution and look at the privacy statement applicable to the website in question.

## **Controlling your personal information**

You may choose to restrict the collection or use of your personal information in the following ways:

- whenever you are asked to fill in a form on the website, look for the box that you can click to indicate that you do not want the information to be used by anybody for direct marketing purposes
- if you have previously agreed to us using your personal information for direct marketing purposes, you may change your mind at any time by writing to or emailing us at [info@theburrownursery.co.uk](mailto:info@theburrownursery.co.uk)

We will not sell, distribute or lease your personal information to third parties unless we have your permission or are required by law to do so. We may use your personal information to send you promotional information about third parties which we think you may find interesting if you tell us that you wish this to happen.

You may request details of personal information which we hold about you under the Data Protection Act 1998. A small fee will be payable. If you would like a copy of the information held on you please email The Burrow Nursery.

If you believe that any information we are holding on you is incorrect or incomplete, please write to or email us as soon as possible, at the above address. We will promptly correct any information found to be incorrect.

## Cookies and Tracking Technologies

### What are cookies?

Cookies are small text files stored on your device when you visit a website. They help the website function properly and allow us to improve your experience by understanding how visitors use the site.

### How we use cookies

Our website uses cookies for the following purposes:

- **Essential Cookies:** These are necessary for the website to work correctly and cannot be switched off. They include security, login, and functionality cookies set by Wix.
- **Analytics Cookies:** We use Wix Analytics and Google Analytics to understand how visitors interact with our website. This information is anonymous.

### Third-party cookies

Google Analytics, a web analytics service provided by Google LLC, may collect information such as your IP address, browser type, and browsing behaviour on this website. Google may combine this information with data from other websites you visit. You can learn more at [Google Privacy Policy](#).

### External Websites

Our website may contain links to third-party websites. Please note that we are not responsible for the privacy practices or the content of these websites. External websites may place their own cookies when you visit them. We recommend that you read the privacy and cookie policies of any external websites you access.

### Managing cookies

When you first visit our website, you will be prompted to accept or manage cookies via our cookie banner. You can change your cookie preferences at any time by using the cookie settings icon on the website.

You can also control or delete cookies through your browser settings.

### Retention of data

Analytics data collected via Wix Analytics and Google Analytics is stored in line with the providers' default retention periods (typically up to 26 months). This data is anonymised and used only for improving the website and understanding visitor behaviour.